

**CLASSY 100 AND WIDGET FINANCIAL SUPER KIDS PROMOTION  
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station WXKC (öClassy 100ö), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 471 Robison Road Erie PA 16509, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **CLASSY 100 AND WIDGET FINANCIAL SUPER KIDS PROMOTION** substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

**Eligibility.** This Contest is open only to legal U.S. residents, age five (5) to twelve (12) years of age, or at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area (öDMAö) as defined by Nielsen Audio, who have not won a prize from the Station in the last **thirty days** or a prize valued at \$500 or more in the **Erie PA Market**, and whose immediate family members or household members have not won a prize from the Station in the last **thirty days** or a prize valued at \$500 or more in the Erie PA Market. **Void where prohibited by law.** Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term öimmediate family membersö includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term öhousehold membersö refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Contest Period.** The Contest will begin at **6:00 a.m., ET on June 3, 2019** and will run through **5:00 p.m., ET on August 23, 2019** (the öContest Periodö). The Station's computer is the official time keeping device for this Contest.

3. **How to Enter.** To enter Drop off your entries at any one of Widget Financials' six local branches, one entry per child, per day, please. For twelve Mondays beginning June 10, the Breakfast Club will announce one lucky Super Kid! Super Kids 2019 Promotion Official Rules: How to Participate: Enter at any Widget Financial branch with your child's name and why they are a Super Kid, along with your name, phone number and address. Kids ages 5 - 12 at the time of their entry in the contest, who reside in Erie or Crawford County at the time of entry are eligible. Each Monday, a Super Kid will be named from the prior weeks' entries starting June 10, 2018 and ending August 26, 2019. The winner will be announced on Classy 100 and will be notified by telephone. Prizes are to be claimed at Widget Financial at 2154 East Lake Road, Erie, PA 16511. Prizes not claimed within 30 days will be forfeited. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

4. **Winner Selection.** Each Monday, a Super Kid will be named from the prior weeks' entries starting June 10, 2019 and ending August 26, 2019 the Contest Period. The winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as

to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
6. **Grand Prize.** Twelve (12) Grand Prizes will be awarded in this Contest. The winner will receive, \$25 Widget Financial Kidz Club account (or an equivalent deposit into an existing account), A Family 4-Pack of Tickets to the Erie Otters value \$40, A Family 4-Pack of Tickets to the Erie Zoo value \$24, A Family 4-Pack of Tickets to the Experience Children's Museum value \$30, Gifts from the Tom Ridge Environmental Center gift shop value \$10, A Family 4-Pack of Tickets to an Erie Playhouse Youth Theater production value \$64, 1 Ice Cream Cake from Dairy Queen value \$20, 4 passes to Get Air Erie valued at \$20 each, 4-Pack of Tickets to the Erie Bayhawk's value \$32, a 4-pack of tickets to the Erie Seawolve's value \$40, A pair of tickets to Waldameer valued at \$83 and 1 large 1 topping Pizza from Hungry Howie's valued at \$10. 2019 Winner must be 5-12 years old. **ARV** is \$458.00. Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the Released Parties) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry,

participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

8. **Publicity.** Except where prohibited, participation in the Contest constitutes winner's consent to use by the Station and its agent of winner's name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an

11. **Contest Sponsors:**

**Widget Financial at:**

**2154 East Lake Road, Erie, PA 16511**

**4268 Buffalo road Erie pa 16510**

**1623 East 38<sup>th</sup> Erie PA 16510**

**1595 West 26<sup>th</sup> Erie PA 16508**

**5 Grant St North East PA 16428**

**1029 Pittsburgh Ave Erie PA 16505**

**Cumulus Media Holdings Inc., WXKC, 471 Robison Road Erie PA 16509**