

CLASSY 100 Cookie Contest at Her, a weekend for the she tribe

OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio station WXKC (öClassy 100ö) owned and operated by Cumulus Radio LLC located at 471 Robison Road Erie PA 16509, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **CLASSY 100** Cookie Contest at Her, a weekend for the she tribe substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents, age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area (öDMAö) as defined by Nielsen Audio, who have not won a prize from the Station in the last **thirty days** or a prize valued at \$500 or more in the **Erie PA Market**, and whose immediate family members or household members have not won a prize from the Station in the last **thirty days** or a prize valued at \$500 or more in the **Erie PA Market**. **Void where prohibited by law.** Employees of Cumulus Radio LLC, its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term öimmediate family membersö includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term öhousehold membersö refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

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2. **Contest Period.** The Contest will begin at **6am ET on October 9, 2019** and will run through **12pm ET on November 16, 2019** (the öContest Periodö). The Station's computer is the official time keeping device for this Contest.

3. **How to Enter.** To enter:

On-Air: Beginning 6am on Wednesday, October 9, 2019 through 5pm Friday, October 25, 2019 station will accept submissions for the Cookie Contest. Listeners can email a valid entry form, along with their cookie recipe made from scratch and a picture of the cookie to the station at contest@classy100.com or they can drop off, or mail it to Classy 100 [471 Robison road, Erie PA 16509](http://www.classy100.com). All valid entries must be received by Friday October 25, 2019 by 5 p.m. Classy 100 judges will select up to 15 qualifiers from the valid entries and those qualifiers will compete in the qualifying round to be one of 5 finalists in the Cookie Contest at Her, a weekend for the she tribe at the Bayfront convention Center. The qualifying round consists of up to 3 contestants, each weekday morning, from November 4, 2019 through November 8, 2019. At 6:15 a.m. each qualifier will bake and display at least one dozen cookies (one dozen minimum) from the original recipe that they submitted into the contest. Qualifiers must be at the station, at 471 Robison Road, Erie, PA 16509 by 6:15 a.m. during their designated day. Each weekday, a panel of judges will sample and score the cupcakes on a scale of 1 to 5 for Decoration/Presentation and Overall Creativity, 5 being the highest possible score for each category. And, they will also be scored on Flavor/Taste on a scale of 1 to 10 with 10 being the highest possible score for that category. The top 5 contestants with the highest combined scores will compete at the Cupcake Finals on Saturday November 16, 2019 at 12pm at the Her, a weekend for the she tribe show located at the Bayfront Convention Center. The five finalists must be at the Bayfront Convention Center by 11 a.m. on Saturday, November 16, 2019 and must bake and display another dozen cookies (one dozen minimum) from the original

recipe that they submitted. The five finalist's cookie recipes will be judged on November 16, 2019 by a group of judges supplied by Erie Promotions. One finalist will be named the winner of the Cookie Contest.

Time Delay Between Over-the-Air Analog Signal and Internet Broadcast: Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

Winner Selection. Five finalists will compete on Saturday November 16, 2019 at 12pm at the Her, a weekend for the she tribe show located at the Bayfront Convention Center. All five finalist's cookie recipes will be judged on November 16, 2019 by a group of judges supplied by Erie Promotions and one finalist will be named the winner of the Cookie Contest.

4. (subject to verification of eligibility and compliance with the terms of these rules). Caller will be notified at the time of his/her call. Station's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest
5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

Prizes. Prizes: (1) **Grand Prize** of 5 hours in a limo for up to 8 people picked up and dropped off at one location from Rupp Limousine valued at \$689.00, limited to Erie Metro area for pick up and drop off, subject to availability for the dates of limo usage choice. Certificate expires December 31, 2019 and is not valid for gratuity, no cash value and no credit back on unused portion for Limo, plus (1) one gift certificate to the Sharon Bayfront Grille valued at \$75.00 (seventy five dollars), (1) dinner for 2 gift certificate valued at \$100 (one hundred dollars) to The Cork 1794 and one (1) Bread for a Year gift certificate from Panera bread valued at \$300.00 (three hundred dollars). Grand prize value is \$1,164.

Up to Five (5) finalists will each receive one (1) pass to Splash Lagoon valued at \$46.00 and one four (4) pack of passes to Experience Children's Museum valued at \$30.00..

Up to Fifteen (15) qualifiers will receive one (1) family 4 pack of tickets to Her 2019, a weekend for the she tribe. Valued at \$28.

6. Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes

are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Except where prohibited, participation in the Contest constitutes winner's consent to use by the Station and its agent of winner's name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an
11. **Contest Sponsors:**
 - Erie Promotions 5938 Spires Dr, Erie, PA 16509**
 - Cumulus Radio LLC, WXKC, 471 Robison Road Erie PA 16509**
 - Rupp Limousine 303 E 32nd St, Erie, PA 16504**
 - Sharaton Bayfronte Grill 55 W Bay Rd, Erie, PA 16507**
 - Panera Bread 4014 Peach St. Erie, PA 16509**
 - The Cork 1794 900 W Erie Plaza Dr, Erie, PA 16505**
 - Experience Children's Museum 420 French St, Erie, PA 16507**
 - Splash Lagoon 8091 Peach St, Erie, PA 16509**